



East Pasadena Water Company

Lawrence “Larry” M. Morales / President, East Pasadena Water Company

Lawrence M. Morales currently serves as East Pasadena Water Company's President. In 1990, Mr. Morales took a job as a part-time meter reader for the Southern California Gas Company. In 1992, he began working as a full-time meter reader for Suburban Water Systems. He also worked in the areas of field customer service, meter shop and on-call construction crew. Upon earning his B.S. in Organizational Leadership from Biola University, Mr. Morales became Office Manager of Suburban's San Jose Hills District. He then obtained his State of California Water Treatment I and Distribution III certifications. In 2001, Mr. Morales joined East Pasadena Water Company as VP & GM and he became President of East Pasadena Water Company and its parent company in 2015. In 2017, he became president of the California Water Association. In that same year, he assumed the role of director at-large for the National Association of Water Companies. Mr. Morales completed his MBA degree from the University of Southern California in 2018.